



MATERNAL MENTAL HEALTH NOW
supporting the well-being of growing families

Sponsorship Package

Maternal Mental Health NOW

2026 Conference

October 19 & 20, 2026

CE TRAINING

**Whose Evidence? Converging Clinical
& Community Pathways in Perinatal
Mental Health Care**

October 19 & 20, 2026

**The California Endowment
1000 N. Alameda Street
Los Angeles, CA 90012**

Contact Sabrina Tom

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Maternal Mental Health NOW welcomes your partnership at our 2026 Conference: Whose Evidence? Converging Clinical & Community Pathways in Perinatal Mental Health Care, a specialized in-person conference for birthworkers, providers and clinicians in the Los Angeles County area and around the country.



We anticipate 200 healthcare professionals participating in this educational opportunity, including therapists, clinical psychologists, social workers, community health workers, counselors, nurses (neonatal, labor and delivery, maternity, NICU), midwives, nurse practitioners, physicians (psychiatrists, OB/GYNs, pediatricians, neonatologists, family practitioners, general practitioners, primary care physicians), lactation consultants, health educators, doulas, home visitors, advocates and social anthropologists.



This two-day continuing education training will explore the dynamic relationship between EBPs and community facing practices that support healing in perinatal mental health care.

Our conferences are facilitated by leading experts in the field of perinatal mental health and are on the cutting edge of addressing the needs of the birth community.



Sponsorship Benefits

Promotion

We will promote the event and your organization's support of the event to 20,000+ email subscribers and 14,000+ social media followers leading up to the conference dates.

Marketing

Our comprehensive marketing strategy includes targeted email communications, social media posts, dedicated emails regarding the events, and promoting events and registration on the Maternal Mental Health NOW event page.

Outreach and Engagement

We work with our partners and conference speakers to share the event through their organization newsletters, personal networks and other communication channels.

Sponsorship Package

Title Sponsor

\$20,000

Primary logo placement on all promotional and marketing materials

Speaking opportunity at live event

Exclusive sponsor spotlight email to 20,000+ subscribers

Featured sponsor in 5 social media posts to 14,000+ subscribers

10 conference registrations

Event day sponsor slide

Presenting Sponsor

\$10,000

Prominent logo placement on all promotional and marketing materials

Recognition at live event

Sponsor recognition in email campaigns

Featured in 3 social media posts to 14,000+ subscribers

5 conference registrations

Event day sponsor slide

Sponsorship Package

Supporter

\$5,000

Logo on event materials

Recognition at live event

Sponsor recognition in select
emails

Featured in 2 social media posts

3 conference registrations

Community

\$1,000 +

Logo on event materials

Table at conference

1 conference registration

Custom partnership packages available.

All contributions are tax-deductible.

Deadline for sponsor recognition in early marketing: August 15, 2026

Agenda: Day 1

8:30 Opening Remarks

Keynote: The Anthropology of Family, Dr. Meredith Small

Break

The Doula as Data: Why the Most Clinically Relevant Perinatal Mental Health Signal Is Being Captured Outside the Clinic, Dr. Tasnim Khan, MHCM MPH

EMDR and Perinatal Mental Health: Clinical Choice Points, Elyse Springer, LMFT, PMH-C

12:15 Lunch & Book Signing

The Healing Aspects of Storytelling, Nicole Blaine

Breakout Sessions

- **Pain into Punchlines: Storytelling Workshop**, Dahéli Hall
- **Grounding in Practice: Somatic Tools for Regulation, Reflection and Care**, Alex Villalba & Durga Abbas
- **EMDR Demonstration**, Elyse Springer, LMFT, PMH-C

Break

Understanding Mom Parts: An Internal Family Systems Framework for Maternal Mental Health, Jessica Sorci, LMFT, PMH-C

4:30 Storytelling & Closing Remarks

Agenda: Day 2

8:30 Opening Remarks

Bridging Evidence-Based Practice and Community-Informed Care: Integrating Somatic Approaches for Trauma Responsive Perinatal Care, Helena Vissing, PsyD, SEP, PMH-C

The Healing Power of Nature: Coregulation through Connection, David Washington, LCSW

Break

Community-Led Change in a Time of Uncertainty, Sonja Castaneda-Cudney, M.A.

12:00 Lunch

Breakout Sessions

- **Pain into Punchlines: Storytelling Workshop**, Dahéli Hall
- **Grounding in Practice: Somatic Tools for Regulation, Reflection and Care**, Alex Villalba & Durga Abbas
- **EMDR Demonstration**, Elyse Springer, LMFT, PMH-C

Break

Case Presentation Panel

3:45 Closing Remarks

About Us

MATERNAL MENTAL HEALTH NOW grew out of one woman's ordeal. After the birth of her daughter, Kimberly Wong, Esq. suffered from such severe postpartum depression that she wanted to end her life. Despite good healthcare and strong familial and social support, she struggled to find informed help. Kimberly formed a group in 2007 that would become Maternal Mental Health NOW.

WE CENTER historically marginalized and under-resourced birthing people, as they regularly experience the most significant barriers to care.

WE BELIEVE that real support for perinatal mental health has to be addressed at every level. Perinatal mental health affects everything. Infant bonding, medical outcomes, family dynamics, and long-term child development. It can impact whole communities. When it comes to the mental health of LA families, the problems can run deep. That's why we go wide.



Our Work

- CULTURALLY CONGRUENT PEER SUPPORT
- CULTURALLY RESPONSIVE TRAININGS
- WORKFORCE INVESTMENT
- STIGMA REDUCTION
- POLICY & ADVOCACY



Mission

The mission of Maternal Mental Health NOW is to remove barriers to the prevention, screening and treatment of perinatal mood and anxiety disorders in Los Angeles County.

**TOGETHER, let's make
Los Angeles County the
best place to give birth.**

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