



From Pain to Power: Postpartum Mental Health Convening Sponsorship

Dear Colleague,

We are thrilled to invite you or your organization to sponsor an upcoming in-person event on Wed., Oct. 9, 2024, from 8:30am-2pm at Wellnest in Downtown Los Angeles, titled ***“From Pain to Power: A Postpartum Mental Health Convening on Storytelling and Policy Change.”***

The event is sponsored by Maternal Mental Health NOW, Planned Parenthood Los Angeles, Black Women for Wellness, the LA County African American Infant and Maternal Mortality (AAIMM) Prevention Initiative, and Claris Health.

We have confirmed Supervisor Holly J. Mitchell to join us in raising awareness, reducing stigma, and driving policy change around critical perinatal mental health issues. Through a documentary screening, interactive storytelling, a panel discussion, and networking, the convening will bring together 150-200 healthcare practitioners, professionals, community leaders, survivors, and policymakers to:

- Raise awareness and reduce stigma about perinatal mental health issues through storytelling;
- Educate participants about perinatal mental health challenges that disproportionately impact Black women, women of color and marginalized communities;
- Facilitate dialogue, connections, and solidarity among attendees;
- Drive community-led advocacy for policies and practices that support perinatal mental health.

Our goal is to raise \$15,000 to make this event a success. **We need your help to meet this goal: will you sponsor the Pain to Power Postpartum Mental Health Convening by donating \$250?** The event sponsorship levels are as follows:

Title	\$5,000
Presenting	\$2,500
Community	\$250

As a sponsor, your name will be placed on all materials that publicize the event, and announced at the event itself. Each of our sponsorship levels comes with special benefits, outlined in the attached form.

Together, we can make a significant impact on the lives of parents and families in LA County and beyond, where 1 in 5 birthers suffer mental health challenges and only 6% receive treatment. This crisis disproportionately impacts Black women, people of color, low-income and marginalized families due to barriers accessing culturally competent care, and costs the U.S. \$14 billion annually. Early screening and treatment are key to preventing these challenges, along with public awareness and education.

We hope we can count on your support. If you have any questions, please don't hesitate to contact Kimberly Gray at kimberly@maternalmentalhealthnow.org or (310) 228-7970.

Thank you in advance for your consideration, and we hope to partner together!



From Pain to Power: Postpartum Mental Health Convening Sponsorship Benefits

\$5,000 Title Sponsor

Headline: Headline name and logo featured in all event materials

Email: Prominent name and logo featured in event emails to 5,000+ supporters

Print: Most prominent name and logo featured on print materials

Press: Champion will be included in press releases about the event

Social Media: 2 featured promotions through our social media accounts

Verbal: Verbal recognition of sponsorship during program at event by presenters

Custom: Customizable engagement offerings for optimal exposure

\$2,500 Presenting Sponsor

Email: Prominent name and logo featured in event emails to 5,000+ supporters

Print: Name and logo featured on print materials

Press: Champion will be included in press releases about the event

Social Media: 2 featured promotions through our social media accounts

Verbal: Verbal recognition of sponsorship during program at event by presenters

\$250 Community Sponsor

Email: Name and logo featured in event emails to 5,000+ supporters

Print: Name and logo featured on print materials

Please contact Kimberly Gray for additional information or to sponsor the Pain to Power Postpartum Mental Health Convening.

Phone 310.228.7970

Website www.maternalmentalhealthnow.org

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